



29th Annual Senior Variety Show

“Catch a Radio Wave”

Fri., Aug. 15 & Sat., Aug. 16, 2025, Ames City Auditorium
(The show averages 700 spectators, 80 performers, 70 community volunteers!)

Premier Show Sponsor: (\$2,000+)

Perks include:

Top billing as the **one and only** premier sponsor in all publicity all summer:

Free full page color ad on back or inside cover of Variety Show booklet

Logo on show booklet cover

Mentioned within parade entry group during July 4th Parade

Included in displays throughout Ames, May-August

VIP seats at show for representatives

Invitation to & introduction at Sunday cast party

*Web site/Facebook listing

*WHO, KHOI (radio), etc.

*Logo or name on Variety Show flyer to all Story County communities

*Newspaper: ads throughout Story County

*Mentioned in Variety Show booklet

*Variety Show Power Point (pre-show, intermission)

*Photo Release of SVS receiving donation to Web and Facebook

*Opportunity to usher at show for visibility



For further information:

Sponsorship Chair:

Steve Bellin, 515-382-5311

Publicity/Show Booklet:

Marilyn Johnson, 515-290-4323

marilynjohnson55@gmail.com

Marquee Show Sponsors: (\$1,000-\$1999)

All above with *asterisks

Mentioned in articles/radio spots as space/time allows

Full page color ad within booklet

Come celebrate the joy of aging... through the performing arts!

The net proceeds benefit local senior projects.

Senior Variety Show is an IRS-approved 501 C-3 organization



515-292-9394



SeniorVarietyShow.org

