



27th Annual Senior Variety Show: “Decades Deli” (serving up your favorites!) Fri., Aug. 18 & Sat., Aug. 19, 2023, Ames City Auditorium *(The show averages 700 spectators, 90 performers, 80 community volunteers!)*

Premier Show Sponsor: (\$2,000+)

Perks include:

Top billing as the **one and only** premier sponsor in all publicity all summer:

- *KASI, WHO, KHOI, (radio), etc.
- *Logo/name on Variety Show flyer to all Story County communities
- *Newspaper: articles throughout Story County and ads
- *Web site/Facebook listing
- *Mention in Variety Show booklet (also see below)
- *Variety Show Power Point (pre-show, intermission)
- *Press Release of SVS receiving donation
- *Opportunity to usher at show for visibility

Free full page color ad on back or inside cover of Variety Show booklet

Logo on show booklet cover

Mentioned within parade entry group during July 4th Parade

Included in displays throughout Ames, May-August

VIP seats at show for representatives

Invitation to & introduction at Sunday cast party

Marquee Show Sponsors: (\$1,000-\$1999)

All above with *asterisks

Mentioned in articles/radio spots as space/time allows

Full page color ad within booklet



For further information: **Sponsorship Chair:**

Steve Bellin, 515-382-5311

Publicity/Show Booklet:

Marilyn Johnson 515-290-4323
marilynjohnson55@gmail.com

Come celebrate the joy of aging through the performing arts!

The net proceeds benefit local senior projects.

Senior Variety Show is an IRS-approved 501 C-3 organization

515-292-9394



SeniorVarietyShow.org

