



28th Senior Variety Show

“Footloose & Fancy Free”

Ames City Auditorium, August 23 & 24, 2024



SPONSORSHIP FORM

Steve Bellin, Chair: 515-382-5311

Marilyn Johnson: 515-290-4323, marilynjohnson55@gmail.com

Proceeds Recipients: Grant applications due June 1st (form on SeniorVarietyShow.org). (We have raised over \$235,000 for local senior projects and programs through the years!)

Show sponsorship opportunities and benefits: A. your choice of advertising in show booklet, dependent on size of sponsorship (see below); B. several appearances of name in power point presentation before show and during intermission; C. listing on the SVS Web site; D. plus added perks for premier and marquee sponsors.

Please indicate your selection of sponsorship below: (digital ads preferred by July 1st)

- ◆ **Premier (\$2,000 & above)** (Only one Premier Sponsor is accepted.)
Full-page color program ad, 5"x8" (on back or front inside cover, choice) See other perks on accompanying page.
- ◆ **Marquee (\$1,000-\$1999)** (Several Marquee Sponsors are accepted.)
Full-page color program ad, size 5"x 8" See other perks on accompanying page.
- ◆ **(\$500-\$999)**
Half-page color, size 5"x4" —or full-page black & white program ad , 8"x5" (your choice.)
- ◆ **(\$250-\$499)**
One-half page black and white program ad , size 5" by 4" horizontal ad preferred
- ◆ **(\$100-\$249)**
Quarter-page black & white program ad , 2.5"x 3.75", vertical ad preferred; or 4.75 by 1.75 horizontal
- ◆ **(\$50-\$99)**
Designated as a Page Sponsor in size 14 font. Name of organization/person at bottom of a program page
- ◆ **(up to \$49)**
Name listed in program

Senior Variety Show is an IRS-approved 501 C-3 organization

Sponsors, please fill out this form ,and mail form and graphics to addresses below:

Contact Person: _____

Organization: _____

Billing Address: _____ City, State. Zip _____

Phone: _____ E-mail: _____

Exact \$ amount donated: \$ _____ or in-kind item _____ \$ _____

Form and payment may be mailed to:

Senior Variety Show
P.O. Box 223
Ames IA 50010

Mail graphics for show booklet to:

MarilynJohnson55@gmail.com
515-290-4323



Additional information may be found: SeniorVarietyShow.org
Facebook (Senior Variety Show Story County) 515-292-9394