



# 26th Annual Senior Variety Show: “Antics Roadshow!”

Fri., Aug. 19 & Sat., Aug. 20, 2022, Ames City Auditorium  
(The show averages 800 spectators, 100 performers, 90 community volunteers!)

## Premier Show Sponsor: (\$2,000+)

### Perks include:

- Top billing as the **one and only** premier sponsor throughout summer:
- Free full page color ad on back or inside cover of SVS booklet
- Logo on show booklet cover
- Mentioned within parade entry group during July 4th Parade
- Included in displays throughout Ames, May-August
- VIP seats at show for 2 representatives
- Invitation to & introduction at Saturday cast party
- \*Press Release of SVS receiving your donation
- \*Radio mention on KASI, WHO, KHOI
- \*Logo/name on Variety Show flyer to all Story County communities
- \*Newspaper: mention in articles throughout Story County and ads
- \*Web site/Facebook listing
- \*Listing in Variety Show booklet
- \*Variety Show Power Point (pre-show, intermission)
- \*Opportunity to usher at show for visibility



## Marquee Show Sponsors: (\$1,000-\$1999)

All above with \*asterisks  
Mentioned in articles/radio spots as space/time allows  
Full page color ad within booklet

*Come celebrate the joy of aging through  
the performing arts!*



Supported by the  
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**The net proceeds benefit local senior projects.**

Senior Variety Show is an IRS-approved 501 C-3 organization

**515-292-9394**

**SeniorVarietyShow.org**

**For further information:**

**Sponsorship Chair:**

Steve Bellin, 515-382-5311

**Show Booklet:**

Marilyn Johnson 515-290-4323  
MarilynJohnson55@gmail.com

